

## 1. 이력사항

<b>학력</b>
<ul style="list-style-type: none"> <li>· Purdue University Ph.D. in Hospitality and Tourism Management</li> <li>· Purdue University M.S. in Hospitality and Tourism Management</li> <li>· KyungHee University B.S. in Business Administration, Specialty in Hospitality and Tourism</li> <li>· Swiss Hotel Management School - Post graduate degree, Leysin, Switzerland</li> </ul>
<b>경력</b>
<ul style="list-style-type: none"> <li>· 2019 - 현재 Assistant Professor - Sookmyung Women's University, Seoul</li> <li>· 2015-2019 Assistant Professor - University of Memphis, Tennessee, USA</li> <li>· 2014 Co-lecturer - Purdue University, West Lafayette, IN</li> </ul>
<b>대표 논문 및 저서</b>
<ul style="list-style-type: none"> <li>· Lee, K. &amp; Kim, D. (2019). A Peer-to-Peer (P2P) Platform Business Model : Value-Creating Components, Trusting Beliefs, and Behavioral Loyalty. Service Business.</li> <li>· Kim, D., &amp; Jang, S. S. (2019). Effective Ethnic Food Advertising : Comparison between text - dominant versus picture - dominant ads. International Journal of Hospitality Management .</li> <li>· Kim, D., &amp; Jang, S. S. (2019). Why People Share Pictures of Food on Social Networking Sites: Signs of Psychological Needs. Service Business.</li> <li>· Kim, D., &amp; Jang, S. S. (2018). Online Sharing Behavior on Social Networking Sites: Examining Narcissism and Gender Effects. International Journal of Hospitality Management . 68, 89-93.</li> <li>· Kim, D., &amp; Jang, S. S. (2017). Therapeutic benefits of traveling, dining out, and drinking: Coping strategies for lonely consumers to improve their mood. International Journal of Hospitality Management . 67, 106-114.</li> <li>· Kim, D., &amp; Jang, S. S. (2017). Stress and food choice : Designing persuasion of healthy choices using time horizon advertising message . International Journal of Hospitality Management . 67, 134-142.</li> </ul>

- Kim, D., & Jang, S. S. (2017). Symbolic Consumption in Upscale Cafés: Examining Korean Gen Y Consumers' Materialism, Conformity, Conspicuous Tendencies, and Functional Qualities. *Journal of Hospitality & Tourism Research*, 41 (2), 154-179.
- Kim, D., Jang, S., & Adler, H. (2015). What drives café customers to spread eWOM? Examining self-relevant value, quality value, and opinion leadership. *International Journal of Contemporary Hospitality Management*, 27(2), 261-282.
- Kim, D., & Jang, S. S. (2015). Cognitive decline and emotional regulation of senior consumers. *International Journal of Hospitality Management*, 44, 111-119.
- Kim, D., & Jang, S. S. (2015). Cognitive decline and emotional regulation of senior consumers. *International Journal of Hospitality Management*, 44, 111-119.
- Jang, S. S., & Kim, D. (2015). Enhancing ethnic food acceptance and reducing perceived risk: The effects of personality traits, cultural familiarity, and menu framing. *International Journal of Hospitality Management*, 47, 85-95.
- Kim, D., & Jang, S. S. (2014). Motivational drivers for status consumption: A study of Generation Y consumers. *International Journal of Hospitality Management*, 38, 39-47.
- Kim, D., & Jang, S. S. (2013). Price placebo effect in hedonic consumption. *International Journal of Hospitality Management*, 35, 306-315.

## 2. 교수동정 (2015년)

### 학회활동

§ Razmi, Z., Kim, D., & Hutchinson, M. (2018, January) Assessing Unique Service Style Restaurants' Consumer Motivations of Willingness to Pay and Visit Intention. The 23th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Fort Worth, TX, USA January 3-5.

§ Babb, J., W., & Kim, D., & Silkes, C.A., (2018, January) Economic Impact of Music Festival Tourism in Memphis, Tennessee. The 23th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Fort Worth, TX, USA January 3-5.

§ Kim, D., Park, J., & Lee, K (2017, June) A Customer Loyalty Model for Peer-To-Peer (P2p) Accommodation Platforms: Functional Values and Trusting Beliefs. 23th Asia Pacific Tourism Association Annual Conference (APTA), Busan, South Korea.

§ Kim, D., & Jang, S (2017, May) Consumer Cynicism toward the Company Prosocial Recovery Strategy under Crisis, ApacCHRIE, Bali, Indonesia.

§ Talbird, C., & Kim, D. (2017, January) Understanding the Effects of Generation Y's Food-Parenting Roles on Their Children's Autonomous Food-Eating Behaviors. 22nd Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Houston, Texas, USA.

§ Kim, D., & Jang, S. S. (2016, October) Online Sharing Behavior on Social Networking Sites: The Effects of Gender Differences in Narcissism, EuroCHRIE, Budapest, Hungary.

§ Kim, D., & Chanille, T. (2016, May) The Effects of Food Marketing Using Social Media on School-Aged Children's Food Decisions and Autonomy, AGHTC, Seoul, South Korea.

§ Kim, D., & Jang, S. S. (2016, May) Why People Share Food Pictures on SNSs: The Signs of Psychological Needs, APAC CHRIE, Bangkok, Thailand

§ Rezaee, Z., & Kim, D (2016, January) Corporate Sustainability Performance Reporting and Assurance: Its Time Has Come. SICSSAM, Seoul, Korea.

§ Rezaee, Z., & Kim, D (2015, December) Integration of Business Sustainability Education into The Curriculum of Hospitality Management. HKIPES, Hong Kong, China.

§ Kim, D., & Jang, S. S. (2015, December) Food crisis communication strategy: The crisis types and brand equity influencing consumers' responses. HKIPES, HongKong, China.

§ Kim, D., & Jang, S. S. (2015, January). Stress and Food Choices. The Role of Time Horizon Messages .20th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Tampa, Florida, USA.

§ Kim, D., & Jang, S. S. (2015, January). Seniors' Dining Out Constraints. The Role of Physical, Psychological, and Economic Health. 20h Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Tampa, Florida, USA.

§ Kim, D., & Jang, S. S. (2014, July). Loneliness and Therapeutic Consumptions: Examining Coping Strategies for Lonely Consumers to Improve Mood. 2014 Annual ICHRIE (International Council of Hotel, Restaurant, and Institutional Education), San Diego, California, USA.

§ Kim, D., & Jang, S. S. (2014, January). Multidimensional Effects of Aging on Restaurant Decision Making .19th Annual Graduate Education& Graduate Student Research Conference in Hospitality and Tourism, Houston, Texas, USA.

§ Kim, D., & Jang, S. S. (2013, July). Self-Enhancement in Electronic Word-of-Mouth Communication. 2013 Annual ICHRIE (International Council of Hotel, Restaurant, and Institutional Education), Columbia, Missouri USA.

§ Kim, D., & Jang, S. S. (2013, May). We are what we Eat: Generation Y's Conspicuous Consumption, WHTER&ICES Conference (World Conference on Hospitality, Tourism and Event Research & International Convention& Expo Summit). Bangkok, Thailand.

§ Kim, D., & Jang, S. S. (2013, January). Price Placebo Effects: Consumers May Get What They Pay For. 18th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Seattle, Washington, USA.

§ Kim, D., & Jang, S. S. (2012, May). The Drivers of Luxury Spending: Examining Generation Y's Visits to Luxury Cafés. 18th Annual International APTA Conference, Taipei, Taiwan.

§ Kim, D., & Adler, H. (2010, January). Student's Use of Hotel Mobile Apps: Their Effect on Brand Loyalty. 16th Graduate Students Research Conference in Hospitality and Tourism, Houston, Texas, USA.

§ Tam, L, Hsiang, C., & Kim, D. (2014, February). Credit card debt for college students: Identifying factors contributing to information insufficiency, information processing and information seeking. 5th Annual Communication Graduate Student Association Conference, West Lafayette, Indiana, USA.

**연구활동**

**프로젝트 활동**